2011

Know how. Know **now.**

ENTREPRENEURIAL COMMUNITIES

Meeting the Challenge

This new program, Entrepreneurial Community Action Plan (eCAP), has been created to address economic growth and rural population decline.

Using entrepreneurial characteristics, the eCAP program's holistic approach is essential in helping communities support innovation and entrepreneurship. eCAP is designed to help communities understand their unique characteristics and to create an action plan that can be implemented for economic growth and attracting and retaining working populations.

I like the leadership thread throughout. Leadership is the key to success.
- Community Foundation Director

There are many ways to look at the successfulness of a rural community – getting them to look at themselves as an entrepreneurial community is one way to get the ball rolling!
- Community Leader

Extension's Impact

eCAP Community scan is in development:

- Twenty Nebraska stakeholders provided input and reviewed the eight Entrepreneurial Community Characteristics:

-Community Vision	-Infrastructure
-Culture of Change	-Digitally Connected
-Leadership	-Education/Workforce IQ
-Sense of Place	-Entrepreneurial Support Structures

Community focused program impacts:

- Seven regional groups participating in 40 hours of leadership training focused on building entrepreneurial communities.
- Extension is leading efforts to increase adoption and use of high speed Internet. Over 300 individuals participated in eight regional forums. Eight regional planning teams have been formed.
- In two county-wide Community Connections programs, 35 youth and adults participated in intensive training resulting in community support for youth entrepreneurs, and seven youth owned businesses were created.

Public Value

As a result of engaging in the eCAP program, communities actively support entrepreneurial leadership, innovation and growth.

As a result of the eCAP program, communities are able to attract and retain working age population to empower community and economic growth.

FOR MORE INFORMATION, CONTACT YOUR LOCAL UNL EXTENSION OFFICE, HTTP://WWW.EXTENSION.UNL.EDU OR CONNIE HANCOCK, UNL EXTENSION EDUCATOR. CHANCOCK1@UNL.EDU , FOR THIS EXTENSION INITIATIVE

Extension is a Division of the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln cooperating with the Counties and the United States Department of Agriculture.

The 4-H Youth Development program abides with the nondiscrimination policies of the University of Nebraska–Lincoln and the United States Department of Agriculture.